

GAGA Board Meeting

January 27, 2019, 1 pm - 1:55 pm

Ellison Studio, SW School of Art, San Antonio TX

Present: Sylvia Benitez, Stefani Spears, Lyn Belisle, Thelma Muraida, Bibi Saidi

Quilt Project:

Sylvia displayed the new finishing touch for bottom of Quilt Design Ladders: Shiny silk tassel border in light taupe color which slide into the bottom batten.

Emarketing:

Need to re-build emarketing list; people tend to un-subscribe after a while. Will ask membership to recruit 10 people each for the list; use box on website to subscribe.

Color Brochure:

Organizations are rediscovering paper communications as high-class, more credible media. Sylvia displayed McDowell organization's full color tabloid size newsletter on glossy stock. With 10 yr anniversary coming up, this would be a classy promotional tool for the organization. To be explored.

10 Yr Anniversary:

2020 is ten years since GAGA's founding. Should think of the next 10 years: role of Prez Sylvia; who can be her sequel in art show organization; GAGA as stand-alone or joined organization, perhaps with SAALM; means of promoting 10 years.

Services for Members:

In past had talks; curators; Lyn Belisle has Powerpoint presentation on copyright law & reg's; could be feature at special meeting.

Upcoming Shows:

Sylvia reviewed schedule:

2019: Small works @ SAALM- have beautiful catalogue; Quilt@ Coastal Bend -- need catalogue; Honoring Women at OLLU; Corpse @ Nave

2020 possible: IWC retrospective; SA & Austin & Houston (Lawndale) galleries.

Board Retreat:

Need retreat to strategize for next 10 years; Lyn B mentioned Hill Country Acres - cottages for 4 people each, large meeting room, weekend retreat in the Hill Country - in fall perhaps.

Partnership with SAALM

SAALM could be a could partner for GAGA; details of union to be worked out, esp. dues structure, billing, accounting.

GAGA Annual Meeting

January 27, 2019, 2 pm - 3:05 pm

Ellison Studio, SW School of Art, San Antonio TX

29 Members in attendance.

Thanks to Lyn Belisle, SAALM President

Board & Membership expressed their special thanks to Lyn B for organizing a beautiful show and to her and Barbara Felix for the stunning catalogue.

Honoring Women at OLLU-- in June

VP Ezequiel of OLLU invited GAGA officially to show at OLLU in the Moyer Rotunda at Moyer Hall; Carolina Flores talked about her sister, a member of the Congregation of Divine Providence, who had the initial idea about showing "Honoring Women" at OLLU, because its theme coincides with OLLU mission. Moyer Hall & OLLU history has lots information about other women that could be honored.

Drop-off on June 1, in the morning; installation that same day; other details to be announced later. Anybody who wishes to design a new panel MUST clear woman honoree name with Sylvia B to avoid duplication.

New panels to be purchased by individual artist; raised light wood panel - 36" high, 12" wide, 2" deep, available at Jerry's Artarama; TAPE edge so that it stays CLEAN wood; design **cannot exceed width** of panel as pieces are hung side by side.

Membership Dues

Annual Dues for 2019 are due now-- \$50.- check to Sylvia B.

To upload new images to website: \$10.- charge.

website: gagaart

password: gaganation

Quilt Project; Title: A Certain Sense of Her

Size of canvas: 21" high, 20" wide

size of painting: 20" x 20"

one side regular painting, the other side a quilt design with colors that occur in the painting.

There are 30 members in current version of Quilt.

Sylvia B explained how the 2 sides relate; attach quilt segments to back side with matte medium or any heavy gel - do NOT use spray glue = not strong enough; art will be displayed by hanging them via aluminum battens into a "ladder" with taupe, silky tassels on bottom of each ladder; design makes flexible installation possible. Battens & wire will remain GAGA property; individual artists can purchase their own supplies for future displays ... info on website.

Deliver Quilt piece (loosely attached to a flat support) to **SAALM on Feb 22** when GAGA show closes & we pick up our "Small Piece" that was on display. **Also bring Maquette** = original design for quilt (on 16 x 16 panel).

Newsletter

Thelma Muraida discussed McDowell newsletter; GAGA needs one for 10th anniversary; group and individual promotion & good leave-behind piece; publication date to be connected to a specific GAGA anniversary e.g. nonprofit status date or 1st show.

GAGA Marketing:

The GAGA emarketing project needs new subscribers; members are encouraged to recruit 10 new subscribers - see sign up box on website. This benefits everybody - major marketing multiplier for each GAGA artist.

Exquisite Corpse

At Nave Museum in November; using color chips; many were selected in summer 2018; new/additional chips to be distributed in April; some members may want to keep their color chip. Size of panel: 16 x 16 x 3/4" available at Jerry's Artarama. More details tba.

Programs for Members;

Possible: Talk about Copyright Law - Lyn Belisle ; Adela Davis -- master framer; materials talk by Rep from Golden Corp.

Critique Group

Bibi Saidi announced the formation of a new critique group to meet monthly at member's home/studio to discuss/critique comment on each other's pieces; limit around 10 - 12 artists. For information

contact: bibisaidi@aol.com.

Respectfully submitted,

Bibi Saidi, secretary.